

TWC[®]

The Water Company

Dearest reader,

I would like to take this opportunity to declare our committed support for "The Water Company" (TWC[®]).

My name is Farzam Kamalabadi. I am born and raised in Iran and I am an American citizen. I am president and CEO of Future Trends Group: a vast network of resources and expertise in over 120 countries, with a track record of nearly 100 projects totaling over \$30 billion in the past 30 years. Our in-depth, and high-caliber global resources and networks amount to several million with direct connections to decision-makers in the following categories:

- Heads of State (Queens, Kings, Prime Ministers, Presidents, Vice Presidents); 50+
- Royal Families in the Gulf Region, Europe, and Southeast Asia; 100s
- National, Provincial and Municipal Government Leadership projects; 1000s
- Ministers, Deputy Ministers, Director Generals; 1000+
- Financial Institutions, Sovereign Wealth Funds, Royal Families, Capitals, Banks,

Pension, Funds, Family Offices, Fund-of-Funds and Investor Communities; 10.000+

- Media Networks and Institutions; 1000s
- Enterprises in most industrial sectors operating globally; 1000s
- Prominent personalities supporting Future Trend activities over the years.

I consider this TWC initiative from George Bos as being scientifically, economically and socially important for several reasons. In 2050 there will be more than 9.8 billion people in the world. Only 0.3% of all water is useable in the world. In 2050 there will also be more plastic in the ocean than fish if we don't do anything about it. Innovation is the only asset that can capitalize on this. George Bos, with his team, has what it takes to be the world's # 1 organization, to secure the importance of: "Clean water for all, forever" due to their way of collaborating, innovating and leading change in providing nourishing water for the planet. I wish George Bos good luck with TWC, which we regard as a major breakthrough in the world.

Thank you.

Yours sincerely,

Farzam Kamalabadi

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